



OUTLOOK

The Official Newsletter for Supporters of Morgan Memorial Goodwill Industries

Spring 2022

Work Is Essential

Goodwill Annual Meeting Highlights 2021 Achievements

Morgan Memorial Goodwill Industries hosted its Annual Meeting virtually in March to recognize the accomplishments of the men and women who worked hard during these unprecedented times to enter or return to the workplace.

The theme of the meeting was *Work Is Essential*, highlighting the role work plays in the lives of Goodwill participants and the communities where they live.

“The Annual Meeting is a time to look back at an extraordinary year of resilience and determination,” said Goodwill President and CEO Joanne Hilferty. “It’s also a time to look forward and ask you to support our exciting plans for the year ahead.”

In video remarks, Governor Charlie Baker spoke about Goodwill’s mission. “Through its job training programs and career services, Goodwill plays an important role in getting people back to work.” Goodwill, he continued, “works to bridge that gap and connect folks eager to get into the work force with companies, businesses, and employers looking for folks to come to work with them.”

The Governor also praised MassHire Boston Career Center that Goodwill operates, saying “over the past two years, their team has been doing a fantastic job of offering remote services to keep helping people find their way back on their feet.”

Goodwill program graduate Taja Boone spoke frankly about her struggles, both financially and emotionally during the difficult days of the pandemic. But with Goodwill’s assistance, she regained her confidence and



Goodwill’s First Step Program helped Taja find a job and secure child care.

found full-time work as a risk analyst for the Workers’ Compensation Bureau. The boost in her self-esteem – and her finances – has changed her whole life for the better. She beamed as she described how now, she and her pre-school age daughter, “get to go out and do more things, the bills are paid and, I guess that’s all a girl could ask for!”

Jeremy Thompson came to Goodwill after returning from four years in prison. He spoke about how

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MassHire has helped him over the years. “They took a personalized approach to assist me and my family to be whole again.” MassHire helped him land his current job at the Executive Office of Public Safety and Security. He uses his lived experience to help others returning to the community. He noted MassHire is an important resource, “Most of our men and women coming home from prison do not have jobs waiting for them.”



MassHire Boston Career Center helped Jeremy find a job.

“Our programs are dynamic, and change to meet community needs,” said Hilferty. “We’re fortunate to have the input and support of so many stakeholders as we plan for the future.”

“You are one of those stakeholders, and Goodwill is deeply grateful for your help. Thanks to caring friends like you,” Hilferty said, “Goodwill can keep its focus squarely on our mission, making job training and career services available to those who need them most.”



Goodwill Capital Campaign Reaches Goal

Essential Upgrades to the Headquarters



Goodwill has reached and surpassed its fundraising goal for its capital campaign, *LOTS More to Accomplish!* The funds from the \$2 million campaign will allow Goodwill to improve its headquarters at 1010 Harrison Avenue in Roxbury, which includes job training and career centers, the flagship Goodwill store, and the retail distribution center.

Goodwill launched the campaign in early 2020 to prepare the headquarters for effective, safe, environmentally friendly, and aesthetically pleasing operations in the future. The improvements will include reconstructing Goodwill’s parking lot as well as the truck lot that serves the distribution center, revamping the wastewater distribution system, and making lighting and landscaping upgrades. Construction is expected to start over the summer.

Goodwill raised the funds thanks to corporations, individual donors and foundations as well as a grant from the U.S. Department of Economic Development Administration.

Goodwill extends its sincere gratitude to friends, supporters, and sponsors for making this capital campaign a resounding success!



2021 BY THE NUMBERS

3,045

Individuals served



Performing Essential Work

New Mobile Work Site Provides Work



Jared is an outstanding employee thanks to the Employee Supports Program.

Jared Simpson is a man with a broad smile and a strong work ethic. Once he picks up his broom and begins to sweep, he quickly gets in a groove and doesn't like to stop until his task is done.

Jared is part of a mobile work crew that provides grounds and facilities maintenance at the Salem 5 headquarters through Employment Supports, a Goodwill program that prepares people with developmental disabilities for work.

For Jared, work is deeply gratifying. He enjoys the sense of accomplishment that comes from a job well done.

Jared has gained valuable work experience through Employment Supports. With the help of Goodwill staff, he accessed training and case management to improve his social skills, gained the skills to become job ready, and learn on-the-job.

Now Jared has built up a great resume as a conscientious employee. He has worked at several local businesses, including Rose Display, Tropical Products, and A & J King Artisan Bakers.

Jared's achievements demonstrate how your support of Goodwill helps so many men and women increase their self-confidence, learn new skills, and experience the joy and pride of living more independent lives. Thank you!

Goodwill Events

Goodwill created socially distant ways to continue its longstanding holiday traditions. These events are an additional way Goodwill supports program participants who are doing everything they can to support their families during the holidays and all year long.



New England Patriots teamed up with Goodwill during the annual Thanksgiving-in-a-Basket event.



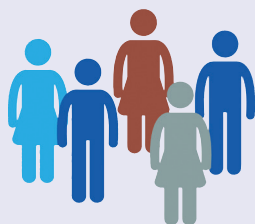
Children received a gift, healthy snacks, and a craft project at Goodwill's Youth Holiday Party "to-go" event.



Your support brightened the holidays for so many people in the community.

116

On-site
and Virtual
Recruitment Events



319

Communities
served across
Massachusetts



Join the Edgar J. Helms Society

The Helms Society is named in honor of the Reverend Edgar J. Helms who founded Goodwill in Boston's South End. Goodwill remains committed to his vision of helping individuals with barriers to self-sufficiency to achieve independence and dignity through work.

Membership in the Helms Society is open to those who give at least \$500 in a single year. There are multiple levels of benefits based on giving level.

Consider Goodwill in Your Estate Plan

If you're looking to create a legacy or generate an income stream for your retirement, Goodwill offers a range of planned giving options including bequests and charitable gift annuities. By including Goodwill as part of your planned giving, you will help individuals to achieve independence and dignity through work for generations to come.

Please contact the Development Office at giving@goodwillmass.org or 617-541-1404 for more information.

Dr. Irene Nichols Recognizes Goodwill's Help and Kindness

For Dr. Irene Nichols, helping people was in her nature. As a Professor of Psychology at Northeastern University and a friend and mentor to many, Irene worked tirelessly to help people struggling to improve their lives.

Irene was a child of the Great Depression and never forgot her humble roots. Her mother was a waitress and raised six children on her own, so money was tight. Goodwill helped the family in many ways including providing a turkey for the holidays, which made a lasting impression on Irene.

Irene worked hard and graduated from Boston Teacher's College (a legacy institution of UMass-Boston). She briefly taught in the Boston Public Schools before attending Harvard University for both her master's and doctoral degrees in Education. During her time at Northeastern, she served on committees for equal pay and for improving the well-being of students, faculty, and staff.

Family and friends remember Irene as a professor and philanthropist. One of her students and a close friend, Dr. J. Keith Motley, Professor of Management and Chancellor Emeritus at UMass-Boston, recalls when he first met Irene. "She had a way of connecting with you on a personal level and helping you to be your best. She was a remarkable mentor and friend."

Irene passed away in November 2020 and included a bequest to Goodwill as part of her will. Her gift is a wonderful tribute to her fond memories of Goodwill and her commitment to helping people in need.

"Dr. Irene Nichols' bequest to Goodwill is a lovely gesture," said Joanne Hilferty, President and CEO of Morgan Memorial Goodwill Industries. "Her support will help people to achieve self-sufficiency through Goodwill job training programs and career services."



Goodwill will be forever grateful for the support of Dr. Irene Nichols.

Morgan Memorial Goodwill Industries
1010 Harrison Avenue
Boston, MA 02119
617.445.1010
www.goodwillmass.org