

# OUTLOOK

The Official Newsletter for Supporters of Morgan Memorial Goodwill Industries

Fall/Winter 2022

## The Good Party 2022: Celebrating in-person



Goodwill CEO Joanne Hilferty with board members John Doucette, Maria Harris, and Linda Williams

It was a perfect evening for the Morgan Memorial Goodwill Industries signature event, *The Good Party*. Friends and supporters gathered outside on June 9 for a truly memorable and special evening. It was wonderful to be together in person.

More than 130 guests enjoyed wonderful conversations, live jazz, and great food at Doña Habana, a locally-owned restaurant near Goodwill's Roxbury headquarters. Goodwill was committed to holding the event in its neighborhood to support the community.

Guests and corporate sponsors showed amazing generosity and helped Goodwill surpass its fundraising goal, providing crucial support for Goodwill's mission services.

The highlight of the evening was the presentation by Goodwill participant Melissa Wean who spoke about how Goodwill's programs and services gave her the skills and confidence she needed to change her life and provide for her children.

Melissa, a domestic violence survivor, initially started in Goodwill's job readiness program learning skills to help her find a job. While in the program, and with encouragement and support from Goodwill staff, Melissa



Goodwill participant Melissa Wean

earned her GED and found permanent housing for herself and her family. Later, Melissa enrolled in Goodwill's human services training program and now works for Goodwill helping others while she continues to build a brighter future for her family.

"Without Goodwill I would not be able to stand before you tonight," Melissa said. "At 38, I have just earned my GED, secured housing for myself and my children, and found a job, all thanks to the training and support I received from Goodwill."

Melissa's success is another example of the impact of Goodwill's life-changing programs that empower people to achieve independence and dignity through work.

Thanks to our friends, supporters, and sponsors for making *The Good Party 2022* a great night for a great cause!





A great, big **THANK YOU** to our sponsors for making *The Good Party 2022* a success!

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## Commitment to the Pioneer Valley

Job Training and Operations Center Grand Opening



Springfield Grand Opening Ribbon Cutting Ceremony

Morgan Memorial Goodwill Industries has a new center for its mission services and retail enterprise in the Pioneer Valley.

With Springfield Mayor Domenic Sarno, the Goodwill Board, and local partners present, Goodwill held a ribbon cutting ceremony and open house for the Pioneer Valley Job Training and Operations Center in Springfield on June 30.

"The new center will be the locus of our mission services that help individuals with barriers to self-sufficiency enter and succeed in the workforce. And, it will provide the operational infrastructure for our retail enterprise in the Pioneer Valley," said Joanne Hilferty, President and CEO of Morgan Memorial Goodwill Industries.

The state-of-the-art facility includes classrooms, a computer lab, and other spaces for job training that expand opportunities for individuals with barriers to self-sufficiency. The center also houses a retail distribution hub where donations of clothing and household goods are processed by Goodwill staff and training participants for distribution and sale in Goodwill stores throughout the Pioneer Valley.

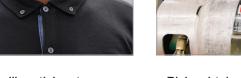
Ricky Washington, a Goodwill program participant, spoke at the ribbon-cutting ceremony, expressing gratitude for the training and work opportunities Goodwill has provided to him.

The new center in Springfield is the next step in Goodwill's continued investment in the Pioneer Valley as it looks to provide training opportunities and expand and enhance its retail presence in the area.

#### **Dedicated to Work**

Goodwill Participant Continues to Learn and Inspire





Goodwill participant Ricky Washington

Ricky obtained forklift certification through Goodwill

Ricky Washington has seen many changes during the time he has been a program participant at Goodwill.

One of the most significant changes was the opening of the Pioneer Valley Job Training and Operations Center. Ricky was asked to speak at the event.

"I have been given many opportunities to learn new things" Ricky told the audience. "My supervisors give me guidance and direction and let me know what I need to work on to get even better."

Ricky first came to Goodwill when he was a high school student in Springfield through Goodwill's School-to-Work Program, which provides training and work experiences for high school students with disabilities. Later, he transitioned to Goodwill's Employment Supports Program to continue his training. Now, Goodwill is working with Ricky to help him find employment in the community.

Ricky is proud of learning new skills and continually growing during his time at Goodwill. Whether he is driving a forklift with donated items to awaiting trucks or helping keep things running smoothly on the loading dock, Ricky has made the most of his opportunities at Goodwill.

"I have been trained as a donation attendant and truck driver's assistant," Ricky said. "I have learned how to run the baling machine. And I trained, practiced, and successfully passed the test for my forklift driver's license."

Ricky is quick to offer thanks to Goodwill donors and staff who believe in him: "The staff and the services provided to me have improved my life and helped me become a good worker. Thank you Goodwill for your faith in me and the opportunities you have given me!"

## AIM Recognizes Goodwill CEO Joanne Hilferty

The Associated Industries of Massachusetts (AIM) honored Goodwill President and CEO Joanne Hilferty with a video recognizing her tenure as Chair of the AIM Board. The video was shown at AIM's Annual Meeting and featured testimonials about Joanne from Ernie Herrman, President and CEO of The TJX Companies; Sandra McCroom, President and CEO of Children Services of Roxbury; and John Regan, President and CEO of AIM.



Joanne Hilferty



Sandra McCroom, President and CEO of Children Services of Roxbury



Ernie Herrman President and CEO of The TJX Companies



## Join the Edgar J. Helms Society

The Helms Society is named in honor of the Reverend Edgar J. Helms who founded Goodwill in Boston's South End. Goodwill remains committed to his vision of helping individuals with barriers to self-sufficiency to achieve independence and dignity through work.

Membership in the Helms Society is open to those who give at least \$500 in a single year. There are multiple levels of benefits based on giving level.

### **Donating Securities** to Goodwill

Making a gift of stock, bonds or mutual funds to Goodwill is a great way to support Goodwill's mission. And, you may be able to gain significant tax savings on appreciated assets and even save on brokerage fees because you are transferring ownership rather than selling the stock.

Consult your personal financial advisor for information specific to your situation.

Please contact the Development Office at giving@goodwillmass. org or 617-541-1404 for more information.

## Lorie Schlatterer – Passionate about Goodwill

Lorie Schlatterer actively pursues her passions - and one of her strongest is supporting Goodwill and its mission to help people with barriers to employment get jobs.

As one of the founders of Goodwill's Young Professional Committee in 2016 and a past Chair, Lorie has been a longtime supporter of Goodwill. She has helped organize fundraisers, volunteered at events, participated in mock job interviews with Goodwill participants, and tirelessly recruited new members for the Young Professional Committee.

"I have always enjoyed giving back to Goodwill through volunteering and financial donations because I could see the positive impact of their programs on members of our community," said Lorie. "Goodwill gives people with barriers a chance to be selfsufficient when that can seem like a far off dream. I stand firmly behind that mission!"

Lorie has always put her words into action and in 2019, she ran on Goodwill's Boston Marathon team raising money for the Peter Morrissey Youth Fund. She was set to run the marathon again for Goodwill in 2020 when the pandemic struck.



Lorie Schlatterer



Lorie volunteering at Thanksgiving-in-a-Basket

For Lorie, working with participants in Goodwill's job training programs is one of the most rewarding aspects of supporting Goodwill.

"I am always inspired by the work Goodwill does in the community," she said. "It is an organization that truly makes a difference in people's lives.



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Morgan Memorial Goodwill Industries 1010 Harrison Avenue Boston, MA 02119 617.445.1010 www.goodwillmass.org

