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Goodwill Industries of the Pioneer Valley to Affiliate with Morgan Memorial Goodwill Industries

BOSTON and SPRINGFIELD (Jan. 5, 2018) – Goodwill Industries of the Pioneer Valley, which has its headquarters in Springfield, has affiliated with Morgan Memorial Goodwill Industries. The affiliation will enhance the delivery of mission and retail services in the Pioneer Valley.

“We are excited about this opportunity to affiliate with Morgan Memorial Goodwill Industries,” said Steve Mundahl, President and CEO of Goodwill Industries of the Pioneer Valley. “This affiliation will allow us to leverage resources and take advantage of scale to continue to provide meaningful employment and training opportunities in the Pioneer Valley. It will also allow us to improve our retail enterprise that helps shoppers looking to stretch their dollars.”

“This affiliation is great news for both organizations,” said Joanne Hilferty, President and CEO of Morgan Memorial Goodwill Industries. “Our missions are aligned and we share a commitment to helping people with barriers to self-sufficiency to achieve independence and dignity through work.”

As part of the affiliation, two board members of Goodwill Industries of the Pioneer Valley – David Orr, Chair, and Dr. Kathleen Murphy – will join the board of Morgan Memorial Goodwill Industries.

Both Goodwill organizations offer a range of services to help individuals with barriers to self-sufficiency find work. Goodwill Industries of the Pioneer Valley operates multiple job training programs and eight stores. In fiscal year 2017, it had total revenue of \$7 million and 140 employees. Morgan Memorial Goodwill Industries serves eastern and central Massachusetts and operates multiple job training programs in multiple locations; Boston Career Link, a one-stop career center; and 11 stores. In fiscal year 2017, it had total revenue of \$34.5 million and 384 employees.

About Morgan Memorial Goodwill Industries

For more than 120 years, Goodwill has provided job training programs and partnered with the business community to provide meaningful work opportunities for individuals with barriers to self-sufficiency. Goodwill also operates Boston Career Link, a one-stop career center that offers universal access to a broad range of services for job seekers. The Goodwill Stores in eastern and central Massachusetts provide jobs and on-the-job training opportunities while they offer quality, low-cost goods to individuals and families looking for value. To learn more, visit Goodwill online at www.goodwillmass.org or follow us on social media @goodwillboston.

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