



# The Good Party 2019

## EVENT OVERVIEW

### WHAT

The Good Party 2019: An informal, lively evening featuring food, festive drinks, great music, and the best of company. All to celebrate and benefit an important cause – Morgan Memorial Goodwill Industries.

The Good Party will raise awareness of and financial support for Morgan Memorial Goodwill Industries mission and honor the 7,000 men, women, and young adults whose experiences in Goodwill's job training, career services, and youth programs lead them towards their dream of a better life—a life of independence, and dignity through work.

Most important, proceeds from sponsorships will be used for Goodwill's mission services and make a life-transforming difference to the participants who share an intense drive to get to work and succeed, despite the challenges they face.

### WHEN & WHERE

Thursday evening, June 13, 2019

Reception at 5:30pm; Dinner at 6:30pm

1010 Harrison Avenue, Boston. A huge tent at Goodwill Headquarters

*Complimentary valet parking provided*

### WHO

Leading business and civic representatives; community leaders, collaborators, local personalities; VIPs; the Goodwill Board and many other good friends.

### FOR MORE INFORMATION

Nicole Caouette, Events Manager, 617-541-1255, [ncaouette@goodwillmass.org](mailto:ncaouette@goodwillmass.org)

Please consider becoming a sponsor of Goodwill's signature event, The Good Party. As a sponsor, you will become key to Goodwill's work to help individuals overcome enormous challenges, gain new skills and confidence, and achieve their dream of independence and dignity through work. The Good Party 2019 promises to be a fabulous event!



# The Good Party 2019

**TRANSFORM LIVES. BECOME A SPONSOR.**

## **Title Sponsor: \$35,000**

- Listed and recognized as **The Presenting Sponsor of The Good Party 2019**
- VIP Seating for 24 guests (2 tables)
- Corporate logo prominently displayed on front of event invitation
- Corporate logo on event press release, displayed on signage at event entrance, link to sponsor website on event web page
- Full page, full color (inside front cover) ad in program book
- Public recognition from the podium during remarks
- Social media marketing – inclusion in at least 12 posts across our Facebook, LinkedIn, Twitter, and Instagram accounts with more than 11,000 followers
- Reserved volunteer opportunities for your employees at one of Goodwill's signature events
- Recognition in Annual Report Donor Listing

*\*Title Sponsorship exclusively available to one sponsor*

## **Gold Sponsor: \$25,000**

- Recognition as **Gold Sponsor of The Good Party 2019**
- VIP Seating for 20 guests (2 tables)
- Corporate name prominently displayed on event invitation
- Corporate logo on event press release, displayed on signage at event entrance, link to sponsor website on event web page
- Full page, black and white ad in program book
- Public recognition from the podium during remarks
- Social media marketing – inclusion in at least 10 posts across our Facebook, LinkedIn, Twitter, and Instagram accounts with more than 11,000 followers
- Reserved volunteer opportunities for your employees at one of Goodwill's signature events
- Recognition in Annual Report Donor Listing

### **Silver Sponsor: \$15,000**

- Recognition as **Silver Sponsor of The Good Party 2019**
- Dance floor access seating for 12 guests (1 table)
- Corporate name on event invitation, press release, and in program book
- Corporate logo displayed on signage at event entrance, link to sponsor website on event web page
- Half page, black and white ad in program book
- Public recognition from the podium during remarks
- Social media marketing – inclusion in at least 8 posts across our Facebook, LinkedIn, Twitter, and Instagram accounts with more than 11,000 followers
- Recognition in Annual Report Donor Listing

### **Bronze Sponsor: \$10,000**

- Reserved seating for 10 guests (1 table)
- Corporate name on event invitation, website, and in program book
- Social media marketing – inclusion in at least 5 posts across our Facebook, LinkedIn, Twitter, and Instagram accounts with more than 11,000 followers
- Recognition in Annual Report Donor Listing

### **Copper Sponsor: \$7,500**

- Seating for 10 guests (1 table)
- Corporate name on event invitation, website, and in program book
- Social media marketing – inclusion in at least 3 posts across our Facebook, LinkedIn, Twitter, and Instagram accounts with more than 11,000 followers
- Recognition in Annual Report Donor Listing

### **Nickel Sponsor: \$5,000**

- Seating for 10 guests (1 table)
- Corporate name listed on website and in program book
- Recognition in Annual Report Donor Listing

*Please help Goodwill today with your sponsorship of the Good Party 2019!*



# The Good Party 2019

## SPONSORSHIP COMMITMENT FORM

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Organization

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip Code

\_\_\_\_\_  
Primary Contact Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email

### Sponsorship Level

- Title Sponsor**      **\$35,000**
- Gold Sponsor**      **\$25,000**
- Silver Sponsor**      **\$15,000**
- Bronze Sponsor**      **\$10,000**
- Copper Sponsor**      **\$7,500**
- Nickel Sponsor**      **\$5,000**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Checks may be made payable to  
The Good Party-Morgan Memorial Goodwill Industries  
and sent with this form to:

Nicole Caouette, Morgan Memorial Goodwill Industries, 1010 Harrison Avenue, Boston, MA 02119.  
Please indicate if payment will be sent under separate cover.

For more information, please contact Nicole Caouette at 617-541-1255 or [ncaouette@goodwillmass.org](mailto:ncaouette@goodwillmass.org).