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## **Goodwill Launches New Mentoring Program**

*GoodGuides Will Help Teens Finish School, Transition to Productive Careers*

**BOSTON (June 10, 2010)** — Goodwill has a residential summer camp that has provided fun, recreation, and learning for more than 100 years. It has an after-school academy that helps girls with academics, leadership development, and college and career preparation. And now Goodwill has a mentoring program that will help teens navigate through life's choices.

Morgan Memorial Goodwill Industries has launched the GoodGuides Mentoring Program to assist youth in overcoming disadvantages and reaching their potential. GoodGuides is part of a national mentoring program that helps teens finish school and transition into productive careers with the guidance of trusted adults.

“Goodwill has a long history of helping people reach their potential and get on the path to a successful future,” said Joanne K. Hilferty, president and CEO of Goodwill. “A crucial part of what we do is making sure that people who need help the most are able to envision successful futures for themselves and then get the support they need to achieve their goals. Through GoodGuides mentoring, caring adults will help youth get the support they need to choose a positive path and to develop specific skills to be successful in life. That’s good for everyone involved.”

The overall goal of GoodGuides is to help young people build career plans and skills, and prepare for school completion, post-secondary training and productive work by providing structured and supportive relationships with trusted adult mentors. It targets youths between the ages of 12 and 17 who are at-risk for dropping out of school, facing legal troubles, or encountering other difficulties due to issues such as abuse, disability, drug or alcohol dependence, or gang involvement.

“With GoodGuides, we will be able to expand mentoring services to the youth of our community,” said Hilferty. “Goodwill will recruit, train and support volunteer mentors to engage youth in promoting their career development and life skills.”

GoodGuides recruitment and enrollment is underway. If you are interested in becoming a volunteer mentor or know of a youth who would benefit from this program, please contact Goodwill’s Youth Services at [youthinfo@goodwillmass.org](mailto:youthinfo@goodwillmass.org) or by calling 617-541-1209.

## **ABOUT MORGAN MEMORIAL GOODWILL INDUSTRIES**

For more than a century, Goodwill has provided job training programs and partnered with the business community to provide meaningful work opportunities for individuals with disabilities and other barriers to self-sufficiency. In addition, Goodwill operates Boston Career Link, a one-stop career center, which offers universal access to a broad range of services for job seekers, individuals who are looking to advance or change careers, and employers seeking good job candidates. Goodwill also offers programs that foster academic achievement and career aspirations among urban youth. The Goodwill Stores in eastern and central Massachusetts provide jobs and on-the-job training opportunities, offer quality, low-cost goods to individuals and families looking for value and support other programs and services fulfilling Goodwill's charitable mission. [www.goodwillmass.org](http://www.goodwillmass.org)

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