



FOR IMMEDIATE RELEASE
February 18, 2009

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MEDIA ADVISORY

'Brides on a Budget' at Morgan Memorial Goodwill Industries *Hundreds of new wedding dresses on sale for as little as \$80*

- WHAT:** Goodwill is hosting "Brides on a Budget" for brides who are looking for their dream wedding gown at a bargain price!
- WHY:** A generous donor has donated hundreds of new wedding dresses to Goodwill. Designers include House of Wu, Emerald Bridal, Bill Levkoff, and many more. All proceeds will benefit Goodwill's mission – *Not charity, but a chance.*
- WHERE:** In the Atrium at Goodwill's headquarters at 1010 Harrison Avenue in Roxbury.
- WHEN:** Saturday, March 21, from 8 a.m. to 3 p.m., and Sunday, March 22, from 11 a.m. to 3 p.m. Admission is free. There is also free parking in the Goodwill parking lot.

Good Gowns. Good Deals. Goodwill – Where Cheap is Chic!

ABOUT MORGAN MEMORIAL GOODWILL INDUSTRIES

For more than a century, Goodwill has provided job training programs and partnered with the business community to provide meaningful work opportunities for individuals with disabilities and other barriers to self-sufficiency. The eight Goodwill Stores and one outlet store in eastern and central Massachusetts provide on-the-job training opportunities for Goodwill participants and support Goodwill's programs. In addition, Goodwill operates Boston Career Link, a one-stop career center, which offers universal access to a broad range of services for job seekers, individuals who are looking to advance or change careers, and employers seeking good job candidates. Goodwill also offers programs that foster academic achievement and career aspirations among urban youth. Goodwill annually serves more than 9,000 people. www.goodwillmass.org