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**This Halloween, Let Your Imagination Run Wild at Goodwill Stores**

*Bargain hunters can do good and save money while searching for unusual costumes*

**Boston (October 15, 2008)** – With consumers eying their pocketbooks more than ever, there is no better time than now to shop at Goodwill Stores, where you can find great Halloween costumes while also supporting Goodwill programs.

Goodwill Stores in eastern and central Massachusetts have created special sections highlighting innovative Halloween costume ideas. For creative revelers looking for a unique concept that can't be purchased at a costume shop or generic party store, Goodwill can offer hundreds of possibilities.

"Halloween has always been a great time for us, especially for shoppers who don't want to have to spend a lot on a costume they will only wear one time," said Terry Fitzpatrick, Vice President of Social Enterprises for Morgan Memorial Goodwill Industries. "And we really get into the spirit by encouraging our store managers to have fun helping people put together good ideas and creative concepts."

The Goodwill Stores support job training and career services as well as support services for people with disabilities and other barriers to self-sufficiency.

Among the many items that shoppers can use to transform themselves are: vintage clothing, prom dresses, wedding gowns, bridesmaid dresses, hats, scarves, and other accessories and unusual apparel.

Costume ideas can include:

- The Run-Away Bride: Recycled wedding and bridesmaid gowns form the basis of dozens of ideas, from the classic fairy princess to characters in horror movies

- Nerd or Computer Tech Guy: Plaid shirt, pencil ties and too short pants, accessorized with spare computer parts
- Presidential Candidate: Rolled-up shirt sleeves, power tie, and a baby doll (for all that baby kissing)
- Aging Rock Star: Too tight jeans and tank tops, extra jewelry, and some old records (“those iPods are just a fad”)
- Aerobics Instructor: Tights, leg warmers, oversized sweatshirt and a VHS tape with the king of Aerobics, Richard Simmons

“People can really have fun with it and let inspiration strike. Many of the best costumes come not from our special Halloween section, but just wandering the store and putting different ideas together,” said Fitzpatrick.

### **ABOUT MORGAN MEMORIAL GOODWILL INDUSTRIES**

Morgan Memorial Goodwill Industries operates eight retail stores and one outlet store. The organization channels 87 percent of every dollar spent into job training, career services, and youth programs that benefit thousands of people each year. Goodwill Stores in eastern and central Massachusetts are located in Boston, Cambridge, Somerville, Quincy, Hyannis, and Worcester. The Outlet Store is located in Boston. For locations and hours, visit: [http://www.goodwillmass.org/retail\\_locations.html](http://www.goodwillmass.org/retail_locations.html). Locally, Goodwill serves more than 9,500 people annually.

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